

Logótipo

versão original



Comportamento p/b



Logótipo

versão horizontal

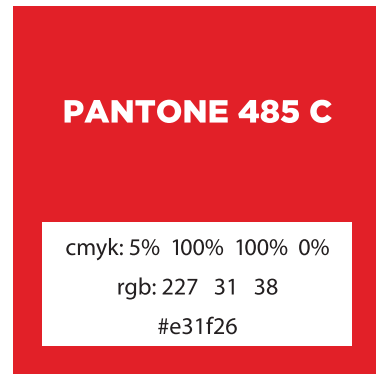


versão vertical

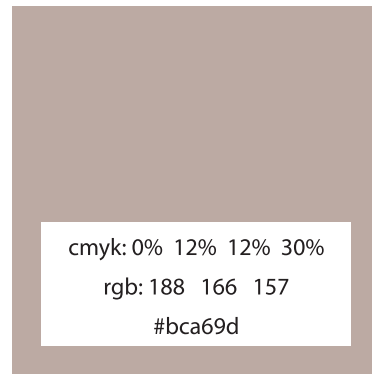


Cores e Tipografia

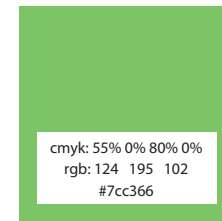
Cores



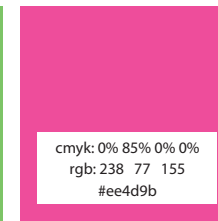
Cor principal



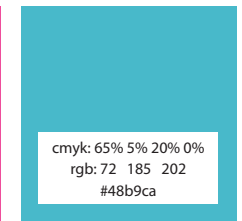
Cor auxiliar (opcional)



Cor auxiliar (opcional)



Cor auxiliar (opcional)



Cor auxiliar (opcional)

Tipografia

Família

Gotham HTF

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Ultra
Bold
Book
Light

Aplicação em fundos fotográficos

Exemplo 1



Exemplo 2

